
**CURRICULUM VITAE OF
LAURA S. LEOPARDI, CPA, ABV, CFF, CGMA, MBA**



CAREER SUMMARY

Certified Public Accountant, Accredited Business Valuator, Certified in Financial Forensics, Chartered Global Management Accountant — 30+ years’ experience, incl. a Big 4 CPA firm, Fortune 25 Cos., & investment bank — credentialed & experienced business valuator & testifying expert witness — Court Appointed Federally Authorized Tax Practitioner & Special Master — business intermediary services — forensic accounting — damage calculations, incl. lost profits, lost wages, quantum meruit recovery, & business interruption — business valuations in connection with strategic & succession planning, probate, estate planning, gifting programs, buy/sell agreements, family limited partnership, key person life insurance, charitable contributions, bankruptcy, divorce, shareholder transactions, mergers and acquisitions, S corporation elections, employee stock ownership & option plans, & intangible assets, incl. goodwill, copyrights, royalties, trademarks, trade names, & domain names — published works — approved speaker for the Arizona State, Maricopa County & Scottsdale Bar Associations, Arizona Society of CPAs, Institute of Management Accountants, National Association of Women Business Owners, Arizona Society of Practicing Accountants, American Society of Women Accountants, Lorman Education Services, & National Business Institute

PROFESSIONAL CREDENTIALS

CPA – Certified Public Accountant licensed in Arizona & North Carolina
ABV – Accredited in Business Valuation by the American Institute of Certified Public Accountants
CFF – Certified in Financial Forensics by the American Institute of Certified Public Accountants
CGMA- Chartered Global Management Accountant by the American Institute of CPAs

EDUCATION

- MBA – Finance, Case Western Reserve University, Cleveland, OH
- BS – Accounting, East Carolina University, Greenville, NC
- Graduate, *Arizona School of Real Estate & Business’* Business Brokerage Program
- Graduate, *Arizona School of Real Estate & Business’* Real Estate Salesperson Licensee Program
- American Society of Appraiser’s business valuation track core courses & *Valuation of Employee Stock Ownership Plans* advanced track course
- Uniform Standards of Professional Appraisal Practice & Ethics exams

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

American Institute of CPAs — Arizona Society of CPAs — National Chamber of Commerce — Arizona Small Business Association — Scottsdale Chamber of Commerce — National Association of Women Business Owners — Women In Business — Trustegritty — 100+ Women Who Care — West Valley Cancer Connection — The Wellness Community — Case Western Alumni Association Charter Chapter President

EXPERIENCE

- LAURA S. LEOPARDI, CPA, PLLC, Scottsdale, AZ, Managing Member
- PEACOCK, HISLOP, STALEY & GIVEN, INC., Phoenix, AZ, First Vice President, Capital Markets
- RSM MCGLADREY, INC, Phoenix, AZ, Senior Manager
- PEPSICO, INC., Purchase, NY, and FRITO LAY, INC., Akron, OH, & Tempe, AZ
- DELOITTE & TOUCHE, CPAs, Raleigh, NC, Audit

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SPEAKING ENGAGEMENTS

"Increasing the Value of Your Business," Arizona Business Council Fall Education Conference, 11/2016
"Deviations From Child Support Guidelines," State Bar of Arizona Annual Conference, 6/2014
"Business Law Boot Camp: Using Business Valuation Results," National Business Institute, Webinar, 1/2014
"New Tax Issues, New Tax Rates" State Bar of Arizona Annual For Better Or Worse® Conference, 1/2014
"Parting Shots: Discovery & the Use of Experts In the Discovery Process," State Bar of Arizona, 8/2013
"Business Efficiencies From Effective Networking," American Society of Women Accountants, 7/2013
"Accounting Basics For Attorneys," National Business Institute, 6/2013
"Private Business Enterprise Valuation & Succession Planning," Financial Planning Association, 11/2012
"What Is Your Business Really Worth? The Value of Gifting," Arizona Community Foundation, 2/2012
"Accounting 101 For Attorneys," Family Law Institute, State Bar of Arizona, 1/2011
"Current Topics: Business Valuation Update," Conference Panelist, Arizona Society of CPAs, 10/2011
*"Benefits of Using CPA services & Accounting Software for Business Efficiencies," PowerNetworking Group, bSmart
Networking, Management, & Development Center, 8/2011*
"CLE By the Sea- Coronado, CA," Family Law Track Panelist, State Bar of Arizona, 7/2011
"Hot Topics In Family Law," State Bar of Arizona Annual Bar Convention Panelist, 6/2011
"Bus. Valuation: A Closely-Held Company's Report Card," Blueprints For Tomorrow, 5/2011
"Accounting Basics For Attorneys," National Business Institute, 5/2011
"Financial Statement & Business Valuation Concepts For Attorneys," National Business Institute, 10/2010
*"Business Valuation: The Best Report Card A Private Business Owner Can Get!" Arizona Society of Practicing
Accountants- East Valley Chapter, 10/2009*
"Family Law Boot Camp," State Bar of Arizona, 4/2009
*"Using Tax Returns & Financial Statements for Forensic Purposes," State Bar of Arizona & American Academy of
Matrimonial Lawyers' Arizona Family Law Institute, 1/2009*
"Implementing Business Valuation Standards," Arizona Society of CPAs, 10/2008
"Equitable Divorce Settlements," National Business Institute, 9/2008
"Undressing The Windowdressing," American Society of Women Accountants, 7/2008
"Arizona Family Law Update: Beginner Nuts & Bolts," State Bar of Arizona, 2/2008
"What Is Your Business Really Worth?" The Biltmore Bank, 2/2008
*"Reading a 1040 Form, Reading a Financial Statement, & Broad Tax Issues," State Bar of Arizona & American
Academy of Matrimonial Lawyers' Family Law Institute, 1/2008*
*Determining Adjusted Gross Income Earnings & Hot Topics In Business Valuation," CLE By the Sea- Coronado, CA,
State Bar of Arizona, Family Law Track Panelist, 7/2007*
*"Calculating Adjusted Gross Income Earnings of the Self-Employed For Child Support Purposes," Arizona Attorney
General's Child Support Office Retreat, 6/2007*
"Forensic Accounting: The Devil's In The Details," Arizona Society of Women Accountants, 10/2007
"Forensic Accounting," Institute of Management Accountants, 5/2007
"Financial Statement Analysis For Non-Financial Professionals," National Business Institute, 10/2006
*"Understanding the Roles of the Federally Authorized Tax Practitioner In Your Divorce," Maricopa County Bar
Association Family Law Section, 6/2006*
*"Breaking Up Is Hard To Do: Business Interruption, Forensic Accounting, & Business Valuation Analysis For Lawyers"
Scottsdale Bar Association Panelist, 2/2006*
"Business Valuations: Family Law Applications" Maricopa County Bar Association, 3/2005
"Taxpayer Discounting: Trick or Treat?" Northern Trust Bank, 10/2004
"Business Asset Value," Western Security Bank Seminar Series, 5/2004
"Issues In Estate Tax Business Valuations," Maricopa County Bar Association, 1/2004
"Business Valuation," ASU College of Law Chapter 13 Bankruptcy Seminar, 11/2003
"Do You Know What Your Business Is Worth?" National Association of Women Business Owners, 11/2003
"Reviewing & Interpreting Financial Statements," Lorman Education, 9/2003

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“Business Valuation,” Entrepreneurial CPA Network of Arizona, 8/2003
“The Ties That Bind: Making Commercial Agreements Enforceable,” CLE By the Sea- Coronado, CA, State Bar of Arizona, Corporate Law Track Panelist, 4/2003
“Business Valuation: How Taxing Is It?” Northern Trust Bank, 9/2002
“Reviewing & Interpreting Financial Statements For Better Management, Lending, & Investment Decisions,” Lorman Education, 9/2002
“The Ties That Bind: Making Commercial Agreements Enforceable,” State Bar of Arizona, 4/2003
“Exploring the Double-Dip in Property Settlement/ Spousal Maintenance- Fact or Fallacy?” State Bar of Arizona, Advanced Domestic Relations Conference, 5/2002
“Show Me the Money- Analyzing Financials” Maricopa County Association of Family Mediators, 3/2002
“The Value in Tax-Related Valuations,” State Bar of Arizona, 11/2001
IdeaFunding Panelist, 4th Annual Tucson Entrepreneur’s Finance Forum, 11/2001
“An Introduction to Business Valuation,” In-house to over 20 law firms, 2000 – 2001
“Reviewing Financial Statements,” For Better Or Worse® Domestic Relations Conference, State Bar of AZ, 1/2000

PUBLICATIONS

Kirby, Paula G. & Laura S. Leopardi, “The Challenging Phenomenon of Gray Divorces,” American Bar Association, *Family Law Quarterly*, Volume: 50 Issue: 01, Spring 2016
“Considerations In Determining Income From Self-Employment,” Maricopa County Bar Association, 7/2014
Cover Story & Feature CPA Of the Month, *Public Accountant Magazine*, 10/2012
“Network Your Way To Where You Want To Be,” Arizona Society of CPAs’ *NewsLedger*, 5/2012
“Determining Earnings of the Self-Employed,” Maricopa County Bar Association, 12/2005
“Technical E-Bulletin,” Peacock, Hislop, Staley & Given, Inc., quarterly publication, 2001
“Status-Conscious: S Corporation Focus,” Arizona Journal, 10/2001
“Strategic Planning: Bolster Your Clients’ Success by Helping Them Develop Strong Business Plans,” Arizona Journal, The Adviser Focus, 6/2001
“Women Business Owners: Capitalize On Your Access to Capital,” Arizona Women’s News, 5/2001
“Valuing Your Business For Sale,” Scottsdale Airpark News, Feature Article, 5/2001
“The Value in Business Valuations,” LegalLink, Capital Corporate & Trust Services, Inc., 2001
“Specialized Help,” Arizona Journal, Expert Witness Focus, 11/1999